SOFT MAGIC
SOFTWARE HOUSE
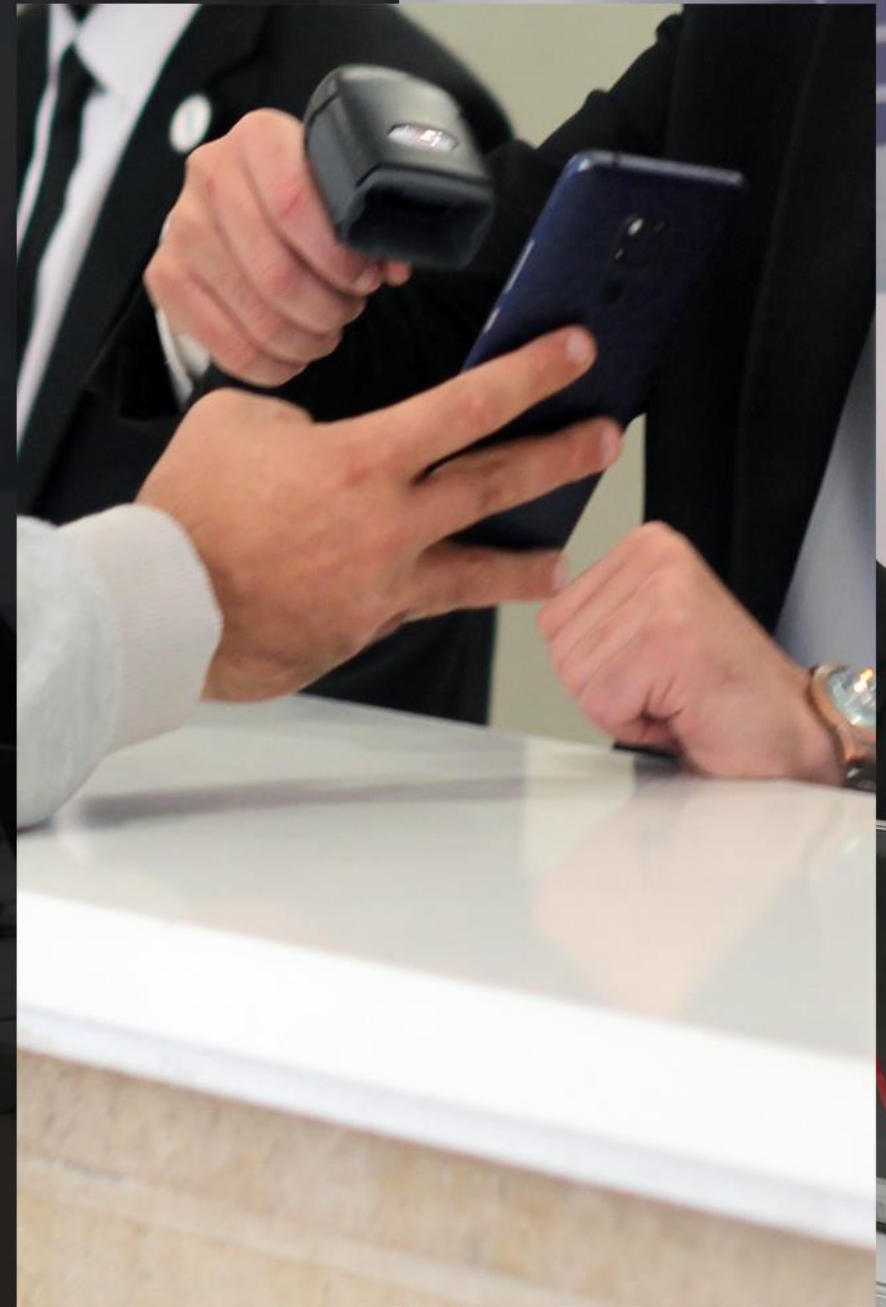
SOFTMAGIC EVENTS PLANNER

Specialize in visitor registration systems

Soft Magic Entity,

The real story started since 1998 when the story was just a dream and then the dream became a reality and then reality became the motivation for success and this was the beginning.

Mission

To develop lasting client relationships by providing exceptional services value in an environment of trust and respect, we also provide innovative solutions to enhance the business of our customers, whilst creating better technology that benefit both the customer and our entity.

Goals

Our priority was excellence in all commercial, industrial and service sectors which leads our programs and technical solutions to achieve the fore this made us continue to work and make double effort that is why we never stop developing and innovating certainly, this effort and success had to be rewarded indeed, the international ISO 9001 certification was obtained and here we are still striving to provide more innovation and success in the field of software and technical solutions

GUARANTEED

ISO 9001

Certified

SOFTMAGIC,

Through international trade fairs and conferences, strives to be an ideal platform for foreign and domestic companies doing business in Egypt and the Middle East and helps you get to know the decision makers and top companies in the region.

Vision

To be the benchmark for programming, project management and registration services in the commercial and industrial fields recognized for the integrity of our people, the ethics of our business practices and quality of our services.

- ☑ Success is not our only ambition, Excellence, Innovation and also reaches the top of competition.

- ☑ We will not only be satisfied with achieving ISO 9001, but we will strive to achieve more international certifications.

- ☑ We always work to reach the full satisfaction of our customers therefore, we offer the best technical support services throughout the day, updates on all programs periodically, survey with all customers about the quality of services provided by SoftMagic

- ☑ We seek to provide the best system for linking branches in the Middle East so that we can gain the confidence of customers in the world

- ☑ There are still many dreams, aspirations and wishes that we are still striving for, but the most important thing for us is to gain the trust of all our customers.

Why We Are Best To
Our Clients

If you want to elevate your business to national and international levels and complete your company registration effortlessly. All you need is a reliable and professional company to do that so Soft Magic team is always here to help you. About 18 years Soft Magic consulting provides company registration services wherever you are and whatever your business.

Reliable Solutions

Your events will be provided with qualified and highly experienced staff in registration field. We are using QR code technology & more easily advanced techniques and giving a complete data analysis. Addition to, Social Media campaigns including WhatsApp campaigns and SMS campaigns.

Our Clients

We believe that the client is the cornerstone of any organization and We work with a group of the best companies and through distinguished events.

MACTECH EGYPT
www.mactech-eg.com

cit — Chamber of Information Technology and Telecommunications-CIT
www.cit-fei.org

FiN EXPO Egypt
theforexexpo.com/dubai2022

AIRTECH
www.airtech-eg.com

CAIRO FASHION & TEX كايرو فاشون وتكس
cairofashiontex.com

PAPER MIDDLE EAST
www.papermideast.com

Tissue Middle East
www.tissueme.com

Glass & Aluminum + WINDOOREX Middle East
www.windoorex.com

METAL & STEEL Egypt
www.metalsteelegy.com

These are our core **values**

100% Quality

100% Reliability

100% Respect

100% Trust

100% Team work

100% Integrity

100% Excellence

We do things better than anyone else in our industry

www.softmagicegypt.com

Thank You

This is strongest stage at SoftMagic history, the stage of maintaining success and also climbing on top, usually as technology develops, it becomes normal to have competitors, but the top race has to be preserved, which makes it more difficult, but with innovation and evolution, it becomes guaranteed, so our prodacts & serveses had to be developed more and more professionally, local brands and global brands had to be targeted.

SOFT MAGIC
SOFTWARE HOUSE

Stay Connected

@SOFTMAGIC

WWW.SOFTMAGICEGYPT.COM